



Clothing Design

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Definition

Fashion or clothing design is the art of application of design and the look or natural beauty to clothing and accessories. Fashion design is influenced by cultural and social attitudes, and has varied over time and place.

Day in the life-Youtuber

Sells their own self-designed apparel or clothing and advertises by making youtube videos.

Where they work (youtuber)

They work at home and or anywhere they can record a video where they advertise their apparel.

Off every 1000 views they makes 100\$ just like any youtuber and can make more money if sponsored by a company or business. Also obviously makes money off selling their own apparel(clothing) if they have one.

What type of training would someone need if they want to own their own business like a youtubers' apparel?

- Basics of management and marketing
- No degree needed as in, no college needed, just certain courses
- Various economic courses
- Accounting courses
- Can hire people that have already taken these things for them

Person of chosen career

-Youtube Channels' names-Prestonplayz, PrestonGamez, TbnrFragz

-Preston Blaine Aresement is his full name



Products Preston has Created



What I found most interesting about this career

Is that anyone can do this and that you are able to design whatever you want and sell it however or whenever you want.

Also what is interesting about his job is that he can make videos for fun, make money off it, and advertise his apparel at the same time. He is basically making money off just having fun and his fans buying his self-designed clothes.

Where he works and why he chose this career/what training needed

-He works in a separate office from his home where his friends can also come and record videos at.

-No training needed to record youtube videos but some economic training to run his apparel.

- He chose this career in hope to be able to make money while doing something he loved and someday own his own business, which he has succeeded in!

Some interesting facts about Preston

-He has 4 brothers and 1 sister

-He has studied at the Travis Academy of Fine Arts

-He has a girlfriend that also has a youtube channel called turnthepaige

-Does collaborations with other youtubers you may know such as: MrWoofless, TheBajanCanadian, JeromeASF, Vikkstar123, and Lachlan, who are all known as “The Pack.”